



*Achieve  
Ambitions*

# *The Workplace*

Yesterday, today and tomorrow

Good memories and some  
(sexy) predictions for 2030

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# Workplace in the year...



## 2009

- **15-20** ship/ pax
- **Change management**
- **3-5%** social & informal spaces
- **Comfort**
- **1:1** desk sharing
- **WP as a Product**
- **0-1%** of flexible portfolio solutions
- **10-15** year lifespan

*Ethnographic Design*

## 2019

- **10-15** ship/ pax
- **Community management**
- **10-15%** social & informal spaces
- **Wellbeing**
- **0.8:1** desk sharing
- **WP as a Service**
- **3-5%** of flexible portfolio solutions
- **5-10** year lifespan

*Data-Driven Design*

## 2029

- **5-10** ship/ pax
- **Creation management**
- **15-30%** social & informal spaces
- **Happiness**
- **0.5:1** desk sharing
- **WP as an Experience**
- **15-20%** of flexible portfolio solutions
- **0-5** year lifespan

*Responsive Design*



# 2029



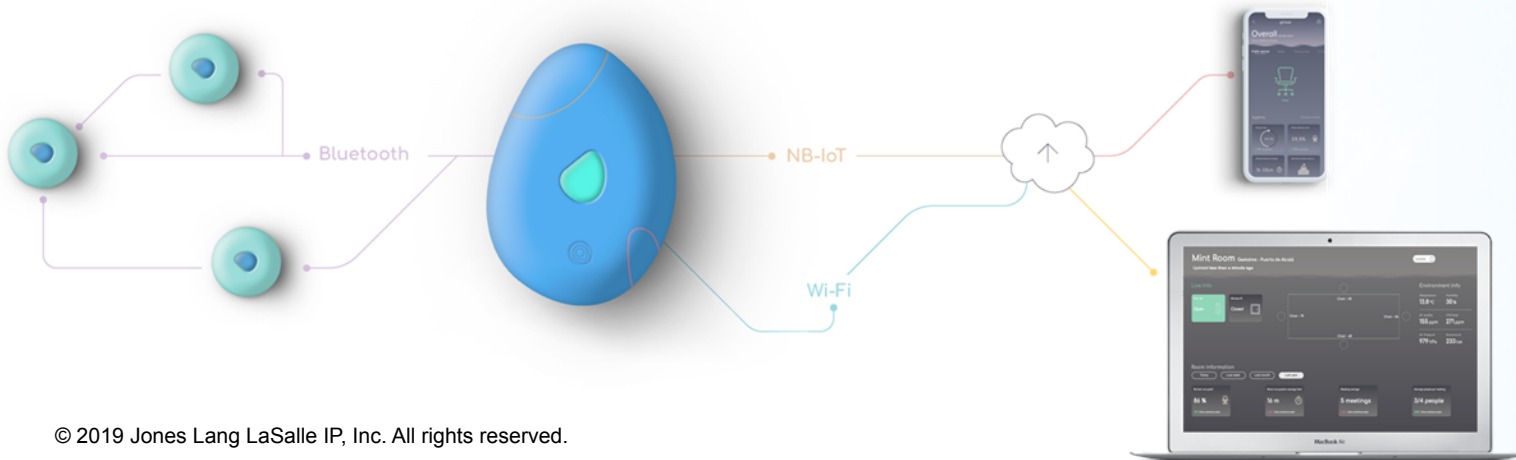
*Measure* in real time the interaction between the employees, and the Physical as well as Digital environments.



*Create algorithms* that relate an activity to the productivity of employees.



*Respond* by introducing changes in real time.



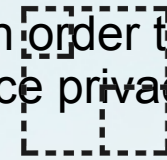
## Responsive Design

2029

Modify environmental conditions  
according to stress levels



Introduce or remove partitions and  
dividers in order to increase  
or reduce privacy levels



Trigger community activities when  
interactions are low



Initiate digital encounters  
between people



*The Responsive  
Workplace*



# 2029



*The Responsive Workplace will resemble something akin to a theatrical stage. It will become a Data Driven, AI fueled, ever changing space that will be modified every single day in order to create the perfect scenarios for employees to succeed, connect with their peers, and be as happy as possible.*

*The Responsive  
Workplace*

# 2029

*No man ever steps in the same **office** twice.  
For it's not the same **office** and he's not the same man.*

Heraclitus of Ephesus (c. 535 BC – 475 BC)



## The Responsive Workplace

Thank you

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